American Kitchen Opens in Lafayette

By Sophie Braccini



LAMORINDA WEEKLY

From left: Chef Allan Rivera and Victor Ivry in front of their new Lafayette restaurant, American Kitchen. Photo Sohie Braccini

merican Kitchen is Victor Ivry's new baby. The Orinda resident, sports coach and commercial real estate professional, who entered the restaurant business four years ago with the opening of Table 24, and later Barbacoa, in Theatre Square with partner Michael Karp, recently opened American Kitchen in Lafayette. Ivry has a new partner in this venture, eclectic chef Allan Rivera, and is taking full advantage of the completely renovated 80-year-old cottage, and its shaded grounds, on Lafayette Circle. American Kitchen brings distinctive dishes and flavors gathered from across the United States, contrasting with the prevalent California vibe of When presented with the opportunity

jumped at the chance and hasn't 110 percent from his crew. stopped cooking since.

kitchen, it seems clear that he has found his calling. A gourmet who enjoys the good things in life, he likes to experiment and try new twists on old favorites. We found Rivera and his team creating a new brine and spice mix for the brisket that will become the house pastrami, and preparing house-smoked salmon.

American Kitchen began serving breakfast and lunch on Aug. 25, and added dinner hours a few days later. "We are starting with a dinner menu that pulls some elements from the lunch menu. With a new restaurant, you want to do things and you want to do them well, before you expand," explains Rivera. "As the teams get trained and patrons' preferences become clear, we will modify the menu to follow our clients' inclination."

Appetizers include deep fried sweet pickles and quick-roasted olives; among the entrées are pastrami on rye, a "true cod" slider with fennel slaw, burgers, salads, and homemade chorizo that adds a delicious, smoky flavor to a mussels and frites dish that's bound to become a favorite. "We make our own chorizo and we will brine our own sauerkraut," says Rivera. Since everything is made right there, Rivera can cater to different dietary needs from vegetarian to gluten or dairy free. "You just have to ask," he says.

Sitting on the patio after a lunch service, Ivry enjoys a moment's respite before debriefing with the team and talking finance with the local investors who have helped him manifest his dream. "This is the best patio in town," he says. Although he retains part-ownership of Barbacoa and Table 24, Ivry is thrilled to be creating something new and exciting. "We work very hard here, but this is casual and comfortable," says the

my custard ice cream to many peo-

tard and Treats serves gourmet frozen

ice cream custard, a delicious concoc-

tion distinguished from ice cream by

a single additional ingredient – egg

yolk - that creates a creamier, richer

texture. And since the dessert is pre-

pared at the place of sale, rather than

stored, consumers are guaranteed a

IzzyA's Frozen Ice Cream Cus-

ple," says Tankka.

to start a restaurant in Hawaii, he man who has a reputation for asking

"I love the excitement of the day-Watching him at work in his to-day, and everyday is an opportunity to win people over," says Ivry, who concludes with something his mother told him when he opened Table 24. "You won't be judged by who comes to your restaurant, you will be judged by who returns to your restaurant." Ivry is sure that with great

food, great service and a beautiful, intimate location, he has the winning formula that will make people want to come back over and over again.

American Kitchen 71 Lafayette Circle, Lafayette

(925) 385-0352

to inform the community about local business activities, not to endorse a particular company

business briefs

Theaters for Sale

Just as the 17th Annual California Independent Film Festival gears up for opening night comes word that the two different owners of the Rheem Theatre and Orinda Theatre Square are putting up "For Sale" signs. In Orinda, GLL Properties is selling Theatre Square after completely turning the center around during its eight years of management. And in Moraga, Mahesh Puri wants to sell the property that encompasses the theater and shops all the way to Ristorante Amoroma. Commercial real estate broker Dave Schnayer said that Puri is asking \$4.75 million for the property. Derek Zemrak, co-founder of the California Annual Independent Film Festival Association that leases and operates both theaters, said that he and his team are planning to continue to manage the businesses as usual.

The Secret Phrase is "Orinda-mazing" **ECHO Grove**

2 Theatre Square, #112, Orinda (925) 253-1266, www.echogrovestore.com

Orinda's newest gift shop has announced a fun fall promotion that reflects the store's appreciation for the warm welcome it has received from the city. Starting Sept. 1, shoppers who say the secret phrase will be rewarded with a free handmade charm. The charms are custom designed and handmade ex-



clusively for Echo Grove by one of its favorite makers. They can be attached to backpacks, key chains, charm bracelets, or wine glasses. No purchase is necessary, and the charms will not be available for purchase, so the only way to get them is to utter the secret phrase. September's secret phrase is "Orinda-mazing." The first two charms highlight a "back to school" spirit. One features the Miramonte Matadors logo and the second charm bears a small detail of the historic Orinda Union School. Subsequent charms will feature Orinda landmarks, events, people and other images that honor Orinda, its history and community. 'Our hope is that people get excited about collecting the charms and we continue issuing a new design throughout 2015," said Echo Grove co-owner Margaret Doty.

Free Flagship Seminar

Career Wisdom Institute

1036 Country Club Dr, #100, Moraga (925) 212-7805, www.careerwisdominstitute.com

The Career Wisdom Institute will be offering a seminar, "Inside Job, 8 Secrets to Loving Your Work and Thriving," from 9:30 a.m. to 4:30 p.m. on Sept. 26. There is a \$10 seat-holding fee. "This seminar is great for men and women in career transitions," says institute partner Sherry Berman. "Anyone struggling with work, either finding it, keeping it or wanting work to be more meaningful, will benefit from this event." The seminar is designed to teach the secrets of satisfying and lucrative work and that passion, heart, and spirit have cash value in today's market.

Moraga Employee of the Month



From left: Kevin Reneau, Julia Hoang, Danielle Gossell and Debbie Roessler

Photo provided

Danielle Gossell, a lead dental assistant and community relations assistant for Lamorinda Dental, has been named the Moraga Employee of the Month for August. Gossell has played a critical role in building the new dental practice operated by Dr. Julia Hoang, which began in 2012 and has over 600 current patients. She will be presented with her award, along with gift cards to Safeway

News from the Chambers of Commerce

and Mountain Mike's Pizza, at the Moraga Rotary luncheon on Sept. 23.

The Art & Wine Festival is just around the corner! The annual event will be

open from 10 a.m. to 7 p.m. on Saturday, Sept. 20, and from 10 a.m. to 6 p.m.

on Sunday, Sept. 21 in downtown Lafayette. The festival offers non-stop music

and dancing, unique wine and beer offerings, food choices everywhere, original

fine art and crafts. New this year, local artists will create original pieces of art

to the rhythms of the Fiesta Stage (see article page A1). The fair is family and

dog friendly and features a large Kids Zone. For more information, go to

Lafayette Family Opens Food Truck

the burgeoning food mecca.

The charming and relaxed atmos-

phere quickly drew curious patrons

and Rivera started sending out the food

he loves – a mix of traditional regional

foods from the Deep South, the mid-

Atlantic, Midwest and Northeast. As

Rivera puts it, he pulls from the whole

ophy and pre-law, but after graduating

he decided that law school wasn't for

him and instead traveled the country

to find himself. He always had a love

of cooking, born in the family kitchen

that mixed Italian and Puerto Rican

origins with the flavors of New York.

In college Rivera studied philos-

breadth of American comfort food.

By Zoe Portnoff



From left: Alex, Isabelle, Tina, and Tom Tankka

Cream Custard and Treats, a new

venture by a Lafayette family. You

from the truck at the Lafayette Art and

a food truck stems from her passion

catering experience. From home din-

Learning Center community events,

taste, quality ingredients and presen-

tation. She is joined in her business by

her husband, Tom, and her two

Wine Festival Sept. 20-21.

fresh treat.

Photos provided

hat do you get when you daughters, Alex and Isabelle, for cross a food truck with a whom the company, izzyA's Frozen frozen treat? IzzyA's Frozen Ice Ice Cream Custard and Treats, is

> "I loved the idea of the mobility of a food truck, allowing me to offer

Frozen ice cream custard was invented in 1919, when two ice cream makers on Coney Island discovered that adding egg yolk to their recipe

created a unique texture, and also helped their ice cream stay at a cooler temperature.

Simply put, "It's ice cream at its finest," says Tankka.





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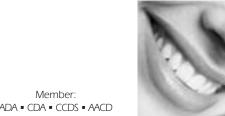


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Lafayette

http://lafayettefestival.com. Shred Event next to 5A Rent A Space, 9 a.m. to 1 p.m. on Saturday, Sept.13,

455 Moraga Rd. - \$5/Banker Box size. Orinda

Don't miss the 10th Annual Orinda Classic Car Show, 10 a.m. to 3 p.m. on Saturday, Sept. 13. Go to www.orindacarshow.com for information about this and other events taking place during the Classic Car Show Weekend.

If you have a business brief to share, please contact **Sophie Braccini** at sophie@lamorindaweekly.com